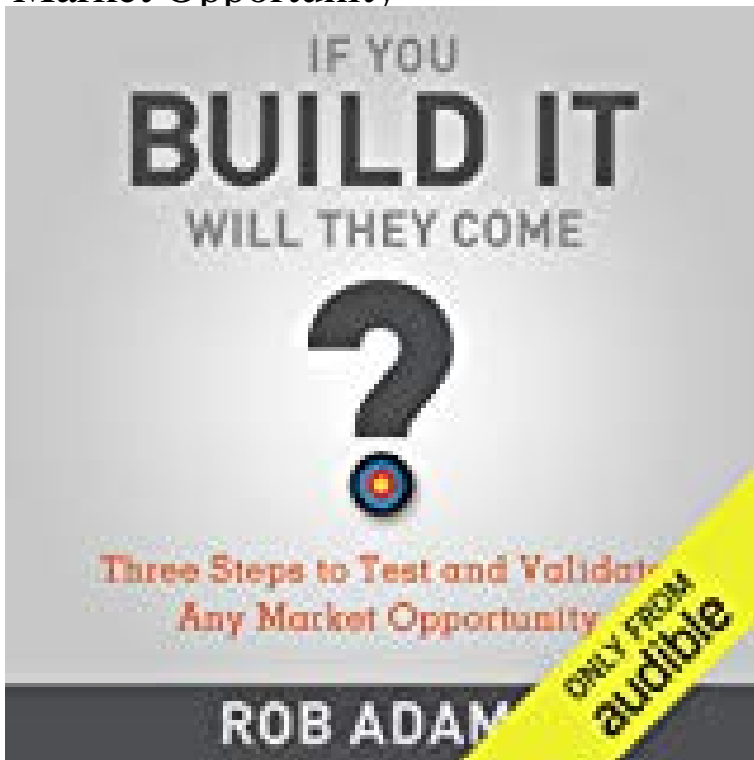


# If You Build It Will They Come: Three Steps To Test And Validate Any Market Opportunity



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